



School of Information Sciences

Course Profile: Practicum: Digital Content

Course Number: INF 7975

Credits: 3

Prerequisite(s): INF 7900, INF 7910, INF 7920

Rationale for Inclusion in Curriculum:

The major objective of the practicum is to enable a student to work on a digital content project under the direction and guidance of a professional. This experience offers an opportunity to test professional skills and to re-examine concepts and theories within an actual digital content management (DCM) environment.

Learning Outcomes:

By the end of the course students will be able to:

1. Relate theory with experience.
2. Participate in those activities appropriate to digital content management.
3. Evaluate services, policies and procedures.

Content:

1. A minimum of 135 hours working on site or virtually for one academic semester for three credits.
2. Hours may be scheduled throughout the semester or be clustered in a shorter time span. No work period should be less than three consecutive hours.
3. The School recommends no one particular practicum structure since DCM environments vary widely in their hours, clientele, resources and facilities.
4. Student duties will be professional. Tasks that might be routinely assigned to clerical and technical staff may be included only to the extent that they contribute to an understanding of the interdependence of DCM functions.
5. Contact with all other units that affect DCM operations should be included in the practicum experience.

Course Methodology:

1. Practicum placement is determined by information in the practicum application and communication with the Practicum Supervisor and as appropriate with the student's advisor.
2. The Practicum Supervisor will contact practicum sites for updates.
3. The student either via the journal or by directly contacting the Practicum Supervisor will apprise the Practicum Supervisor of any issues or concerns regarding the placement.

Basis for Evaluation of Student performance:

The supervising DCM professional at the placement site will do an evaluation of the student's performance. This is in addition to attending three mandatory seminars, doing a journal, providing examples of projects and completing critical analyses of the activity.

Text: To Be Determined

Approved: 3/12

Updated: 5/17